

ForeclosureRadar.com Broker/Agent Tutorial:

Setting Up FLX

ForeclosureRadar makes it easy to convert visitors to your website into leads. This tutorial guides you through the process of adding foreclosure search to your website using ForeclosureRadar's Foreclosure Listing eXchange service (FLX).

Use ForeclosureRadar to:

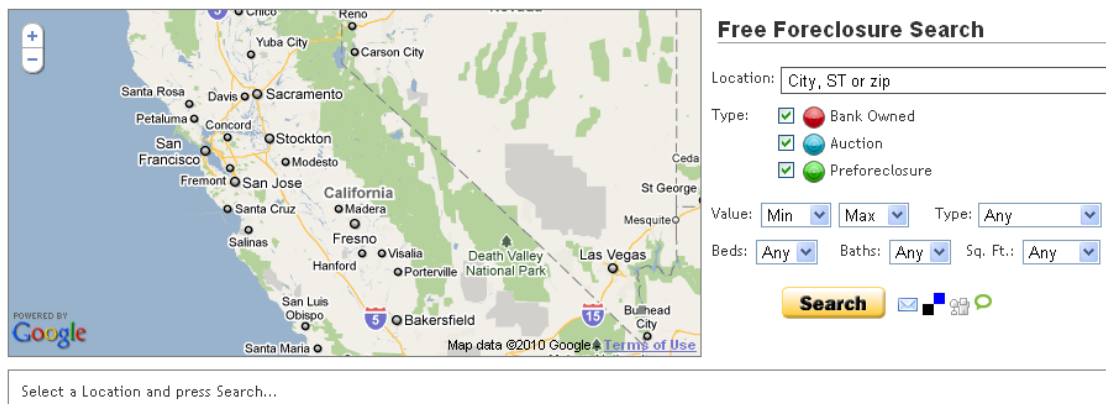
- Add foreclosure search to your website

You can use our foreclosure search widget, FLX, to generate buyer leads. Many agents already offer the ability to search listed short sales and REOs in the MLS, but only a fraction of the foreclosure market is actually listed. Adding FLX gives your clients the same ability to search foreclosures, as you'll find on consumer real estate portals such as Yahoo, Trulia, or Zillow, but with up-to-date information and leads that come directly to you.

Search every foreclosure in California!

To see a complete view of the foreclosure market you have to look beyond standard real estate and foreclosure searches. Our Free Foreclosure Search allows you to see EVERY foreclosure in the marketplace - and unlike other sites we include those not yet listed for sale. Tracking these properties helps us find you the best deal by staying a step ahead and giving you access to upcoming bank listings months ahead of the competition.

When you find a property you are interested in, just click "Details" and we will quickly get you more information on that property and help you find the home of your dreams at a great price.




Free Foreclosure Search

Location:

Type: Bank Owned Auction Preforeclosure

Value: Type:

Beds: Baths: Sq. Ft.:

Search   

Select a Location and press Search...

To add FLX to your website:

1. On the main menu, select My Account.
2. Click the FLX Setup button.

3. Change the email address to which new leads will be sent. Your ForeclosureRadar.com login email address is auto-filled by default. Keep it or enter a different email address. (Changing this address does not change your ForeclosureRadar login information. Also, be sure to set the spam filter on your email to accept emails from foreclosureradar.com.)
4. Enter a width for the widget between 600 and 900 pixels to fit the design of your website.
5. Click the Update button.
6. In the Standard FLX Integration panel, highlight the Standard Embed Code and copy it.
7. Paste the code into a page on your website, or email it to your webmaster to have them do it for you.

FLX requires a fairly large area of 600-900 pixels wide and 780 pixels tall, so it is best to have a dedicated foreclosure page on your website.

If you, or your web master, have experience with html and JavaScript, you may want to consider Advanced FLX Integration. This allows you to create custom search controls elsewhere on your website, for example on your home page, which then displays the results on the page where you have FLX embedded.

Use ForeclosureRadar to work smarter, not harder, by using FLX to draw traffic to your site and generate solid buyer leads.